BCC: Members of IPB, Govt. officials, Goan media(178+ recipients),

Dear all,

While we pursue our dream of putting Goa on the IT map of the world, a golden opportunity has landed at our door steps.

Gartner, world's leading IT advisory company, will bring top CIOs and executives of the IT world to Goa for a 4-day conference on Digital business.
http://www.gartner.com/events/apac/goa-symposium
The event is scheduled for 2nd-5th Nov and is expected to be attended by representatives spanning multiple industries that apply IT as a foundation of their business.

Gartner has been conducting this event in Goa year after year. It is imperative that Goa treats this as an opportunity to re-brand its image as a destination where business can be done with pleasure. The government can create an extension of this event such as a presentation about Goa after the scheduled agenda followed by a social interaction with the delegates. The Investment Policy and IT Policy may be delivered to the participants for consideration.

Today, every state of India, is leaving no stone un-turned in participating in the vision called Make In India.

As a responsible organisation, like last year, we are informing all relevant stakeholders well in advance this year too. Let us all put our act together. We pledge to extend any necessary help in projecting Goa before the world.