

To: Kala Academy, Goa Science Center, ESG, Dept. of Arts & Culture, Dept. of Tourism,
Ravindra Bhavan
BCC: Press(170+ recipients)

Dear officials,

Greeting from Goa IT Professionals.

Several events, shows, concerts, movie screenings, plays, are held in Goa round the year. Events such as Lokotsav, Carnival, Shigmo, are the state's pride. The state has to ensure maximum participation of enthusiastic citizens in such events. Tourists, foreign as well and Indian are often left unaware of such activities or the details such as the precise location, timings, etc. Even locals who are interested in cultural programmes are unaware of some of the programmes being organised.

The newspapers do carry details a couple of days before the event. For citizens, it is difficult to plan at a short notice. It will help if all such events are published on an Online Calendar and available to every citizen on their smartphone or PC over internet.

- Each department will have its own calendar created in Google.
- A designated official or employee of each department will update the calendar as soon as a new event is planned. The process for this is very simple and can be **managed by a child**. The process is described at https://support.google.com/calendar/answer/37083?hl=en&ref_topic=3417970.
- This is certainly not a one-time activity. The events should be published on the calendar regularly and this has to be part of the standard operational procedure.
- Citizens will subscribe to calendars of individual departments.
- Without having to install any new app, people will be able to see the planned events in a browser and also get advance notifications.

This can be achieved in just a couple of days for each department.

With this the Govt will be able to set a trend of putting free technology to its best use.

Regards,
Goa IT Professionals
www.goaitpro.org